8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

THEODORE K. STREAM, State Bar No. 13816
Email: Ted.Stream@greshamsavage.com
GRESHAM SAVAGE NOLAN & TILDEN
A Professional Corporation
3750 University Avenue, Suite 250
Riverside, CA 92501-3335

2011 SEP 14 AM11: 1,8 LERK U.S. DISTRICT COUR CENTRAL DIST, OF CALIF RIVERSIDE

01418 AG MLGX

LISA H. MEYERHOFF (*Pro Hac Vice* Pending) Texas Bar No. 14000255 Email: <u>Lisa.Meyerhoff@Bakermckenzie.com</u>

MYALL S. HAWKINS (Pro Hac Vice Pending)
Texas Bar No. 09250320

Texas Bar No. 09250320
Email: Myall.Hawkins@Bakermckenzie.com
BAKER & McKENZIE LLP

Houston, Texas 77002 Telephone: (713) 427-5000 Facsimile: (713) 427-5099

Attorneys for Plaintiff In-N-Out Burgers, Inc.

UNITED STATES DISTRICT COURT

CENTRAL DISTRICT OF CALIFORNIA

WESTERN DIVISION

IN-N-OUT BURGERS, Inc.,

Plaintiff,

v.

CALIBURGER, LLC, JOHN C. MILLER, AND JEFFREY LI JUE,

Defendants.

PLAINTIFF'S ORIGINAL COMPLAINT

I. FEDERAL TRADEMARK
INFRINGEMENT [15 U.S.C. § 1114]
II. TRADEMARK
COUNTERFEITING [15 U.S.C. § 1114]
III. FEDERAL UNFAIR
COMPETITION [15 U.S.C. § 1125(a)]
IV. STATUTORY UNFAIR
COMPETITION [CAL. BUS. & PROF.
CODE § 17200, ET SEQ.]
V. COMMON-LAW UNFAIR
COMPETITION
VI. COMMON-LAW TRADEMARK
INFRINGEMENT
VII. INTENTIONAL
INTERFERENCE WITH
PROSPECTIVE ECONOMIC
ADVANTAGE

DEMAND FOR JURY TRIAL

2324

24 25

26

27

28

Baker & McKenzie LLP Houston, TX

Plaintiff In-N-Out Burgers, Inc. files this Original Complaint against Defendants CaliBurger, LLC ("CaliBurger"), John Corey Miller ("Miller"), and Jeffrey Li Jue ("Jue") (collectively, "Defendants"), and for cause would show the Court the following:

JURISDICTION, PARTIES AND VENUE

- 1. The Court has subject matter jurisdiction over this controversy under 28 U.S.C. §§ 1331 and 1338(a) because it is a civil action involving a federal question related to claims for trademark infringement and trademark counterfeiting arising under the Lanham Act, Title 15 of the United States Code. The Court has original jurisdiction over this controversy under 15 U.S.C. § 1121 because it is a civil action involving trademark infringement, trademark counterfeiting, and unfair competition pursuant to 15 U.S.C. §§ 1114 and 1125. The Court also has subject matter jurisdiction over this controversy under 28 U.S.C. § 1338(b) because it is a civil action involving a claim for unfair competition joined with claims for trademark infringement and trademark counterfeiting arising under the Lanham Act, Title 15 of the United States Code. The Court has supplemental jurisdiction over all other claims pursuant to 28 U.S.C. § 1367(a).
- 2. The Court has personal jurisdiction over Defendants because Defendants are conducting business in this State, Defendant CaliBurger has its principal office within the Central District of this State, Defendants Miller and Jue are citizens of and reside within the Central District of this State, Defendants' acts of trademark infringement, trademark counterfeiting, and unfair competition are occurring in this State, Defendants are orchestrating and directing the illegal activities in and from this State, Defendants know or should know that they are causing harm to Plaintiff in this State, and Defendants should reasonably anticipate being haled into court in this State.

- 3. Plaintiff In-N-Out Burger, Inc. ("In-N-Out") is a corporation organized and existing under the laws of the State of California, with its principal place of business at 4199 Campus Drive, Irvine, California 92612.
- 4. On information and belief, Defendant CaliBurger, LLC is a limited liability company (LLC) organized and existing under the laws of Delaware, with its principal place of business at 23644 Maple Springs Drive, Diamond Bar, California 91765. On information and belief, Defendant CaliBurger regularly transacts business in this State and in the Central District of this Court. Defendant CaliBurger may be served with process by serving its Manager and registered agent, John C. Miller, at 23644 Maple Springs Drive, Diamond Bar, California 91765.
- 5. On information and belief, Defendant John Corey Miller is an officer, owner and/or manager of Defendant CaliBurger, with primary responsibility for the operation and management of that LLC. Defendant Miller has the right and ability to supervise the activities of Defendant CaliBurger and has direct control over that LLC, including CaliBurger's illegal activities as alleged herein. Defendant Miller may be served with process by serving him at his place of business at 23644 Maple Springs Drive, Diamond Bar, California 91765.
- 6. On information and belief, Defendant Jeffrey Li Jue is an agent, manager, officer, and/or owner of Defendant CaliBurger, with primary responsibility for the operation and management of that LLC. Defendant Jue has the right and ability to supervise the activities of Defendant CaliBurger and has direct control over that LLC, including CaliBurger's illegal activities as alleged herein. Defendant Jue may be served with process by serving him at 797 Via Somonte, Palos Verdes Estates, California 90274.
- 7. Venue is proper in the Central District of California pursuant to 28 U.S.C. § 1391 (b) and (c) because a substantial part of the events or omissions giving

rise to Plaintiff's claims occurred in the Central District of this Court, and because Defendants are subject to personal jurisdiction in the Central District of this Court.

FACTS COMMON TO ALL CLAIMS FOR RELIEF In-N-Out's Business

- 8. Plaintiff In-N-Out is in the restaurant business, namely fresh, fast food. Since 1948, In-N-Out has offered only the following types of food items: hamburgers, french fries, and milk shakes. In-N-Out's menu has been the same since it opened its first restaurant more than sixty (60) years ago. In-N-Out has become well known across the United States and throughout the world for its hamburgers, french fries, and milk shakes. Today, In-N-Out has grown to over 260 restaurant locations, in part because of its reputation around the world.
- 9. No In-N-Out restaurant has a microwave or a freezer. All meat patties, buns, french fries, and milk shakes are made fresh. In-N-Out's dedication to fresh food has, in part, made the company well known for high quality, delicious food. Indeed, Zagat® and The Wall Street Journal have ranked In-N-Out as one of the top fast food restaurants. Each In-N-Out location prominently displays the company's motto: "Quality you can taste."®
- 10. A staple item on In-N-Out's menu is the "DOUBLE-DOUBLE" hamburger. Some of In-N-Out's menu items are on its "not-so-secret" menu, which In-N-Out created from customers' preferences over time. These items include the "ANIMAL STYLE" and "PROTEIN STYLE" hamburgers and french fries.
- 11. In-N-Out's hamburgers are identified by Plaintiff's trademarks and service marks "DOUBLE-DOUBLE," "ANIMAL STYLE," and "PROTEIN STYLE" (the "In-N-Out Marks").
- 12. Plaintiff owns numerous federal registrations for its In-N-Out Marks. For example, Plaintiff owns U.S. Registration No. 1,002,370, together with all common-law rights, in the trademark "DOUBLE-DOUBLE" for a "specially prepared

sandwich as part of restaurant services" based on use since at least as early as 1963. This registration is incontestable pursuant to 15 U.S.C. § 1065.

- 13. Plaintiff owns U.S. Registration No. 1,165,723, together with all common-law rights, in the trademark "DOUBLE DOUBLE" for "hamburger sandwiches for consumption on or off the premises" based on use since at least as early as March 1978. This registration is incontestable pursuant to 15 U.S.C. § 1065.
- 14. Plaintiff owns U.S. Registration No. 3,572,485, together with all common-law rights, in the trademark "DOUBLE-DOUBLE" for "a sandwich, namely, a burger the principal ingredients of which are two meat patties and two slices of cheese" based on use since at least as early as December 31, 1963.
- 15. Plaintiff owns U.S. Registration No. 1,601,172, together with all common-law rights, in the trademark "ANIMAL" for "specially prepared hamburger sandwiches and cheeseburger sandwiches, containing extra ingredients and condiments for consumption on or off the premises" based on use since at least as early as 1960. This registration is incontestable pursuant to 15 U.S.C. § 1065.
- 16. Plaintiff owns U.S. Registration No. 3,171,386, together with all common-law rights, in the service mark "ANIMAL" for "food preparation" services based on use since at least as early as 1960.
- 17. Plaintiff owns U.S. Registration No. 3,826,995, together with all common-law rights, in the trademark "ANIMAL" for "specially prepared french fries including extra ingredients" based on use since at least as early as May 2003.
- 18. Plaintiff owns U.S. Registration No. 1,598,792, together with all common-law rights, in the trademark "PROTEIN" for a "specially prepared entrée comprising meat patty wrapped in lettuce leaves for consumption on or off the premises" based on use since at least as early as 1958. This registration is incontestable pursuant to 15 U.S.C. § 1065.

- 19. Plaintiff owns U.S. Registration No. 3,171,388, together with all common-law rights, in the service mark "PROTEIN" for "food preparation" services based on use since at least as early as 1958. Copies of In-N-Out's U.S. Registrations are attached as Plaintiff's Exhibits A through H.
- 20. In-N-Out's "DOUBLE-DOUBLE," "ANIMAL STYLE," and "PROTEIN STYLE" hamburgers and french fries are famous and widely reported in global media as favorites of Hollywood celebrities and athletes, as well as being featured in various films and television programs.
- 21. Plaintiff has developed an outstanding reputation in the In-N-Out Marks because of the uniform high quality of In-N-Out menu items, including its hamburgers.

22. Plaintiff also owns numerous registrations for its trademarks and service marks in other countries, as listed below:

Country	Reg.	Mark	Int'l	Registration Date
	Number		Class(es)	
Australia	563,989	DOUBLE-	30 and 42	September 23, 1991
		DOUBLE		
Hong Kong	1994B05372	DOUBLE-	30	September 9, 1994
		DOUBLE		
Hong Kong	2000B15633	DOUBLE-	30	October 4, 1999
		DOUBLE		
Japan	2,627,822	DOUBLE-	29	February 28, 1994
		DOUBLE		
Japan	3,172,888	DOUBLE-	42	June 28, 2006
		DOUBLE		

Baker & McKenzie LLP

- 23. Plaintiff's U.S. Registrations are in full force and effect and have been in full force and effect at all times relevant hereto.
- 24. Plaintiff has used its In-N-Out Marks for over forty (40) years in connection with its hamburgers, french fries and related food services.
- 25. The In-N-Out Marks identify high-quality food items and services, originating from Plaintiff.
- 26. Plaintiff has expended significant time, skill, effort, and money creating, preparing, and serving its food items under the In-N-Out Marks.

Defendants' Illegal Activities

- 27. Plaintiff recently learned that Defendants have taken actions to infringe Plaintiff's In-N-Out Marks with food products and related food services. On information and belief, Defendants are attempting to register Plaintiff's In-N-Out Marks and/or cancel Plaintiff's In-N-Out registrations outside of the United States, including in Australia, China, Hong Kong, Japan, Korea, Russia and Singapore.
- 28. On information and belief, non-party Caterlex Pty. Ltd. is a wholly-owned subsidiary of Defendant CaliBurger. On information and belief, Caterlex has filed various applications to remove or cancel Plaintiff's trademark and service mark registrations outside of the United States, in Australia, Hong Kong, and Japan.
- 29. On information and belief, Defendants are also advertising food products and restaurant services under Plaintiff's In-N-Out Marks outside of the United States, including in China.
- 30. On information and belief, Defendants are orchestrating and directing their infringing activities, including those of Caterlex, from their offices in the United States and in this District.
- 31. On information and belief, Defendants' adoption, advertising, commercial use, and attempted registration and/or cancellation of one of more of Plaintiff's In-N-Out Marks and/or registrations outside of the United States began

long after Plaintiff adopted and began using the In-N-Out Marks with its food items and related food services.

- 32. Plaintiff has never licensed or authorized Defendants or Caterlex to adopt, use, or apply to register Plaintiff's In-N-Out Marks with any goods or services, including food, food-related goods and/or restaurant services.
- 33. As a consequence of Defendants' acts, Plaintiff has suffered substantial damages in the United States, and Defendants have acquired and/or will acquire profits at Plaintiff's expense.
- 34. The foregoing acts of Defendants have caused Plaintiff irreparable harm in the United States. Unless enjoined, Defendants' acts alleged herein will continue to cause Plaintiff irreparable harm in the United States.

COUNT I

FEDERAL TRADEMARK INFRINGEMENT

- 35. Plaintiff repeats and realleges the allegations contained in Paragraphs 1 through 34 as if fully set forth herein.
- 36. Plaintiff owns and uses the In-N-Out Marks for hamburgers, french fries and related food services.
- 37. Through significant effort, money, skill and experience, Plaintiff has acquired and enjoys valuable goodwill, recognition and reputation through its In-N-Out Marks. The maintenance of high standards of quality and excellence for its food items and related food services has contributed to In-N-Out's valuable goodwill, recognition and reputation.
- 38. On information and belief, Defendants have adopted, applied to register, advertised, offered for sale, sold and/or used Plaintiff's In-N-Out Marks with hamburgers and french fries and related food services without Plaintiff's permission or authorization.

- 39. Defendants' unauthorized adoption, application to register, advertising, offer for sale, sale and/or use of Plaintiff's In-N-Out Marks are likely to cause confusion, mistake and deception.
- 40. The acts of Defendants complained of above constitute trademark infringement, either directly and/or contributorily, in violation of Section 32 of the Lanham Act, 15 U.S.C. § 1114.
- 41. As a result of the foregoing acts of Defendants, Plaintiff has suffered damages in the United States.
- 42. The foregoing acts of Defendants have caused Plaintiff irreparable harm in the United States. Unless enjoined, Defendants' acts alleged herein will continue to cause Plaintiff irreparable harm in the United States.

COUNT II

TRADEMARK COUNTERFEITING

- 43. Plaintiff repeats and realleges the allegations contained in Paragraphs 1 through 42 as if fully set forth herein.
- 44. On information and belief, Defendants have used spurious designations that are identical to or substantially indistinguishable from the In-N-Out Marks with goods and services covered by Plaintiff's U.S. registrations for the In-N-Out Marks.
- 45. On information and belief, Defendants have intentionally adopted and used said spurious designations knowing that they are counterfeit marks in connection with the advertising, offer for sale, sale and/or distribution of food and food-related services.
- 46. Defendants' unauthorized adoption, advertising, offer for sale, sale and/or use of Plaintiff's In-N-Out Marks with food products and food-related services are likely to cause confusion, mistake and deception. Specifically, Defendants' unauthorized adoption, advertising, offer for sale, sale and/or use of Plaintiff's In-N-Out Marks as set forth above are likely to cause the consuming public to believe that

Baker & McKenzie LLP Houston, TX Defendants' food items and related food services are the same as Plaintiff's, or that they are authorized, sponsored or approved by Plaintiff, or that Defendants are affiliated, connected or associated with or in some way related to, Plaintiff, when they are not.

- 47. Defendants' unauthorized adoption, advertising, offer for sale, sale and/or use of Plaintiff's In-N-Out Marks with food items and related food services are likely to result in Defendants unfairly benefiting from Plaintiff's advertising and promotion of its food items and related food services, and in Defendants profiting from the reputation of Plaintiff and its In-N-Out Marks, all to the substantial and irreparable injury of the public, Plaintiff and its In-N-Out Marks, and the substantial associated goodwill.
- 48. Defendants' acts complained of above constitute trademark counterfeiting, either directly and/or contributorily, in violation of Section 32 of the Lanham Act, 15 U.S.C. § 1114.
- 49. As a result of the foregoing acts of Defendants, Plaintiff has suffered damages in the United States.
- 50. The foregoing acts of Defendants have caused Plaintiff irreparable harm in the United States. Unless enjoined, Defendants' acts alleged herein will continue to cause Plaintiff irreparable harm in the United States.

COUNT III

FEDERAL UNFAIR COMPETITION

- 51. Plaintiff repeats and realleges the allegations contained in Paragraphs 1 through 50 as if fully set forth herein.
- 52. The acts of Defendants complained of constitute the use in commerce of false designations of origin and false and/or misleading descriptions or representations, tending to falsely or misleadingly describe and/or represent Defendants' food items and related food services as those of Plaintiff, either directly

and/or contributorily, in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).

- 53. As a result of the foregoing acts of Defendants, Plaintiff has suffered damages in the United States.
- 54. The foregoing acts of Defendants have caused Plaintiff irreparable harm in the United States. Unless enjoined, Defendants' acts alleged herein will continue to cause Plaintiff irreparable harm in the United States.

COUNT IV

UNFAIR COMPETITION PURSUANT TO CAL. BUS. & PROF. CODE § 17200, et seq.

- 55. Plaintiff repeats and realleges the allegations contained in Paragraphs 1 through 54 as if fully set forth herein.
- 56. The acts of Defendants complained of above constitute unlawful, unfair and/or fraudulent business acts or practices.
- 57. The acts of Defendants complained of above constitute unfair competition, either directly and/or contributorily, in violation of California Business and Professions Code § 17200, et seq.
- 58. As a result of the foregoing acts of Defendants, Plaintiff has suffered damages in the United States.
- 59. The foregoing acts of Defendants have caused Plaintiff irreparable harm in the United States. Unless enjoined, Defendants' acts as alleged herein will continue to cause Plaintiff irreparable harm, loss and injury in the United States.

COUNT V

COMMON-LAW UNFAIR COMPETITION

60. Plaintiff repeats and realleges the allegations contained in Paragraphs 1 through 59 as if fully set forth herein.

Baker & McKenzie LLP

HOUDMS/300023.1

- 61. The acts of Defendants complained of above constitute unlawful, unfair and/or fraudulent business acts or practices.
- 62. The acts of Defendants complained of above constitute unfair competition, either directly and/or contributorily, in violation of the common law of the State of California.
- 63. As a result of the foregoing acts of Defendants, Plaintiff has suffered damages in the United States.
- 64. The foregoing acts of Defendants have caused Plaintiff irreparable harm in the United States. Unless enjoined, Defendants' acts as alleged herein will continue to cause Plaintiff irreparable harm, loss, and injury in the United States.

COUNT VI

COMMON-LAW TRADEMARK INFRINGEMENT

- 65. Plaintiff repeats and realleges the allegations contained in Paragraphs 1 through 64 as if fully set forth herein.
- 66. The acts of Defendants complained above constitute trademark infringement, either directly and/or contributorily, in violation of the common law of the State of California.
- 67. On information and belief, Defendants' acts have been committed and are being committed with the deliberate purpose and intent of appropriating and trading on Plaintiff's goodwill and reputation in the United States.
- 68. The foregoing acts of Defendants have caused Plaintiff irreparable harm. Unless enjoined, Defendants' acts as alleged herein will continue to cause Plaintiff irreparable harm, loss and injury in the United States.

COUNT VII

INTENTIONAL INTERFERENCE WITH PROSPECTIVE <u>ECONOMIC ADVANTAGE</u>

- 69. Plaintiff repeats and realleges the allegations contained in Paragraphs 1 through 68 as if fully set forth herein.
- 70. Plaintiff and its In-N-Out Marks are known around the world, including in Australia, China, Hong Kong, Japan, Russia, and Singapore.
- 71. By virtue of its numerous trademark and service mark registrations for the In-N-Out Marks in other countries such as Australia, Hong Kong and Japan, Plaintiff has a continuing probability of expanding its physical locations and continuing and/or entering into business in other countries, such as those disclosed herein, with the expected economic benefit to Plaintiff of generating revenues and profits from such use and/or expansion.
- 72. On information and belief, at all relevant times, Defendants have known that Plaintiff has entered and/or may enter into business in the disclosed countries.
- 73. On information and belief, Defendants' above-described conduct is more than coincidental, as Defendants have actual and constructive knowledge of Plaintiff's lengthy commercial activities.
- 74. Defendants knew or should have known that their wrongful acts of trademark infringement described above would substantially interfere with Plaintiff's existing and prospective trademark and service mark registrations. In fact, such wrongful acts have actually disrupted Plaintiff's existing and prospective business relationships.
- 75. Defendants' above-described conduct has caused actual disruption to Plaintiff, as Defendants have filed applications to cancel or remove Plaintiff's trademark and service mark registrations in at least Australia, Hong Kong, and Japan.

Baker & McKenzie LLP

- 76. Plaintiff has and will continue to suffer economic harm in the United States proximately caused by the acts of Defendants.
- 77. By their unsanctioned conduct, Defendants have interfered with and, unless enjoined by the Court, will continue to interfere with Plaintiff's existing and prospective business relationships by misappropriating and/or diminishing the value of Plaintiff's intellectual property rights in and to its trademarks and service marks.
- 78. Defendants' tortious conduct described above is a substantial factor in causing Plaintiff's harm in the United States in an amount to be proven at trial.
- 79. Defendants' acts constitute intentional interference with prospective economic advantage in violation of the common law of the State of California.
- 80. Defendants' conduct described above is willful, intentional, malicious and oppressive, entitling Plaintiff to an award of exemplary and punitive damages in an amount to be proven at trial against Defendants.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff In-N-Out Burger requests that the Court order the following relief:

- A. Defendants have infringed and are infringing Plaintiff's exclusive rights in the In-N-Out Marks in violation of 15 U.S.C. § 1114;
- B. Defendants' acts constitute willful infringement pursuant to 15 U.S.C. § 1114;
- C. Defendants' acts constitute trademark counterfeiting pursuant to 15 U.S.C. § 1114;
- D. Defendants' acts constitute willful trademark counterfeiting pursuant to 15 U.S.C. § 1114;
- E. Defendants' acts constitute the use in commerce of false designations of origin and false and/or misleading descriptions or misrepresentations in violation of 15 U.S.C. § 1125(a);

Baker & McKenzie LLP Houston, TX

- F. Defendants' acts constitute willful use in commerce of false designations of origin and false and/or misleading descriptions or misrepresentations in violation of 15 U.S.C. § 1125(a);
- G. Defendants be required to account to Plaintiff for all profits resulting from Defendants' infringing activities, and that the award to Plaintiff be trebled as provided for under 15 U.S.C. § 1117; alternatively that Plaintiff be awarded statutory damages under 15 U.S.C. § 1117(c) of up to \$1,000,000 for each In-N-Out Mark that Defendants counterfeited;
- H. Defendants be required to deliver up for destruction to Plaintiff all material bearing the In-N-Out Marks in association with unauthorized goods or services and the means for production of same pursuant to 15 U.S. C. § 1118;
- I. Defendants have unfairly competed with Plaintiff in violation of California Business and Professions Code § 17200, et seq.;
- J. Defendants be required to account for Plaintiff's damages resulting from Defendants' unfair competition under California Business and Professions Code § 17200, et seq.;
- K. Defendants have unfairly competed with Plaintiff in violation of the common law of the State of California;
- L. Defendants have infringed and are infringing Plaintiff's exclusive rights in the In-N-Out Marks in violation of the common law of the State of California;
- M. Defendants have intentionally interfered with prospective economic advantage in violation of the common law of the State of California;
- N. The Court award punitive and exemplary damages to Plaintiff in an amount to be determined at the time of trial;
- O. Defendants, their officers, agents, servants, employees, and all persons acting in concert or participation with them who receive actual notice of the Court's order, be preliminarily and permanently enjoined and restrained from:

- (1) Using any reproduction, counterfeit, copy or colorable imitation of any of the In-N-Out Marks to identify any goods or offer or provide any services not authorized by Plaintiff;
- (2) Engaging in any course of conduct likely to cause confusion, deception or mistake, or to injure Plaintiff's business reputation or dilute the distinctive quality of Plaintiff's In-N-Out Marks;
- (3) Using a false designation or representations including words or other symbols tending to falsely describe or represent Defendants' unauthorized goods or services as being those of Plaintiff or sponsored by or associated with Plaintiff, and from offering such goods or services in commerce;
- (4) Registering or cancelling registrations for any of the In-N-Out Marks outside of the United States; and
- (5) Attempting, causing, or assisting any of the above-described acts.
- P. Defendants, within thirty (30) days of judgment herein, file and serve on Plaintiff a sworn statement setting forth in detail the manner and form in which Defendants have complied with this injunction pursuant to 15 U.S.C. § 1116(a);
- Q. Plaintiff recover from Defendants the costs, disbursements of this action, and Plaintiff's reasonable attorneys' fees pursuant to 15 U.S.C. § 1117;
- R. Defendants be ordered to pay pre-judgment interest to Plaintiff on all amounts awarded and post-judgment interest until paid at the maximum lawful rate;
- S. The Court retain jurisdiction of this action for the purpose of enabling Plaintiff to apply to the Court at any time for such further orders and interpretation or execution of any order entered in this action; for the modification of any such order; for the enforcement or compliance therewith; and for the punishment of any violations thereof; and

G -MI

T. Plaintiff have all other and further relief as the Court may deem just and proper under the circumstances.

DEMAND FOR JURY TRIAL

Plaintiff hereby demands a jury trial, as provided by Rule 38 of the Federal Rules of Civil Procedure.

Dated: September 2, 2011

GRESHAM SAVAGE NOLAN &

HEODORE K. STREAM

Attorneys for Plaintiff In-N-Out Burgers, Inc.

Baker & McKenzie LLP Houston, TX

Prior U.S. Cl.: 100

United States Patent Office

Reg. No. 1,002,370 Registered Jan. 21, 1975

SERVICE MARK Principal Register

DOUBLE-DOUBLE

In-N-Out Burgers (California corporation) 1404 W. Covina Bivd. San Dimas, Calif. For: SPECIALLY PREPARED SANDWICH AS PART OF RESTAURANT SERVICES, in CLASS 100 (INT. CL. 42).

First use at least as early as 1963; in commerce at least as early as 1963.

Ser. No. 451,564, filed Mar. 15, 1973.

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 1,165,723 Registered Aug. 18, 1961

TRADEMARK
Principal Register

DOUBLE DOUBLE

In-N-Out Burgers (California corporation) 13502 E. Virginia Ave. Baldwin Park, Calif. 91706 For: HAMBURGER SANDWICHES FOR CONSUMPTION ON OR OFF THE PREMISES, in CLASS 30 (U.S. Cl. 46).

First use Mar. 1978; in commerce Mar. 1978.

Owner of U.S. Reg. No. 1,002,370.

Ser. No. 216,520, filed May 21, 1979.

BETH CHAPMAN, Primary Examiner

JERRY L. PRICE, Examiner

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,572,485 Registered Feb. 10, 2009

TRADEMARK PRINCIPAL REGISTER

DOUBLE-DOUBLE

IN-N-OUT BURGERS (CALIFORNIA CORPORA-TION) 10TH FLOOR 4199 CAMPUS DR. IRVINE, CA 92512

FOR: A SANDWICH, NAMELY, A BURGER THE PRINCIPAL INGREDIENTS OF WHICH ARE TWO MEAT PATTIES AND TWO SLICES OF CHEESE, IN CLASS 30 (U.S. CL, 46).

FIRST USE 12-31-1963; IN COMMERCE 12-31-1963.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,002,370, 2,109,126 AND OTHERS.

SER. NO. 77-515,377, FILED 7-6-2008.

PAM WILLIS, EXAMINING ATTORNEY

Prior U.S. Cl.: 46

United States Patent and Trademark Office Registered June 12, 1990

TRADEMARK PRINCIPAL REGISTER

ANIMAL

IN-N-OUT BURGERS (CALIFORNIA CORPO-RATION) 13502 EAST VIRGINIA AVENUE BALDWIN PARK, CA 91706

FOR: SPECIALLY PREPARED HAMBURGER SANDWICHES AND CHEESEBURGER SANDWICHES, CONTAINING EXTRA INGREDIENTS AND CONDIMENTS FOR CONSUMP-

TION ON OF OFF THE PREMISES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 0-0-1960; IN COMMERCE 0-0-1960.

SEC. 2(F).

SER. NO. 73-777,545, FILED 1-30-1989.

JILL B. JOHNSON, EXAMINING ATTORNEY

Prior U.S. Cls.: 100 and 101

Reg. No. 3,171,386 ffice Registered Nov. 14, 2006

United States Patent and Trademark Office

SERVICE MARK PRINCIPAL REGISTER

ANIMAL

IN-N-OUT BURGERS (CALIFORNIA CORPORA-TION) NINTH FLOOR 4199 CAMPUS DRIVE IRVINE, CA 92612

FOR: FOOD PREPARATION, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 0-0-1960; IN COMMERCE 0-0-1960.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 1,601,172.

SER. NO. 78-781,655, FILED 12-28-2005.

ALEXANDER L. POWERS, EXAMINING ATTORNEY

United States of America United States Batent and Trademark Office

ANIMAL

Reg. No. 3,826,995

IN-N-OUT BURGERS (CALIFORNIA CORPORATION)

4199 CAMPUS DRIVE, 9TH FLOOR

Registered Aug. 3, 2010 IRVINE, CA 92612

Int. Cl.: 29

FOR: SPECIALLY PREPARED FRENCH FRIES INCLUDING EXTRA INGREDIENTS, IN

CLASS 29 (U.S.,CL, 46):

TRADEMARK

FIRST USE 1-1-2003; IN COMMERCE 5-1-2003.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,601,172 AND 3,171,386.

SER. NO. 77-748,082, FILED 5-29-2009.

DARRYL SPRUILL, EXAMINING ATTORNEY



Director of the United States Patent and Prodemark Office

Prior U.S. Cl.: 46

United States Patent and Trademark Office Registered May 29, 1990

TRADEMARK PRINCIPAL REGISTER

PROTEIN :

IN-N-OUT BURGERS (CALIFORNIA CORPORATION)
13502 EAST VIRGINIA AVENUE
BALDWIN PARK, CA 91706

FOR: SPECIALLY PREPARED ENTREE COMPRISING MEAT PATTY WRAPPED IN LETTUCE LEAVES FOR CONSUMPTION ON OR OFF THE FREMISES, IN CLASS 29 (U.S. CL. 46).
FIRST USE 0-0-1958; IN COMMERCE 0-0-1958.
SEC. 2(F).

SER. NO. 73-777,544, FILED 1-30-1989.

JILL E. JOHNSON, EXAMINING ATTORNEY

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,171,388 Registered Nov. 14, 2006

SERVICE MARK PRINCIPAL REGISTER

PROTEIN

IN-N-OUT BURGERS (CALIFORNIA CORPORA-TION) NINTH FLOOR 4199 CAMPUS DRIVE IRVINE, CA 92612

FOR: FOOD PREPARATION, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 0-0-1958; IN COMMERCE 0-0-1958.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 1,598,792.

SER. NO. 78-781,707, FILED 12-28-2005.

ALEXANDER L. POWERS, EXAMINING ATTORNEY

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Andrew Guilford and the assigned discovery Magistrate Judge is Marc Goldman.

The case number on all documents filed with the Court should read as follows:

SACV11- 1418 AG (MLGx)

			i-07 of the United States Distr te Judge has been designated		
A	all discovery related motions	shou	ld be noticed on the calendar	of the	e Magistrate Judge
_	=========	==	=========	==	
			NOTICE TO COUNSEL		
A co	py of this notice must be served wi a copy of this notice must be serv	th the	e summons and complaint on all den a all plaintiffs).	endan	ts (if a removal action is
Sub	sequent documents must be filed a	t the	following location:		
	Western Division 312 N. Spring St., Rm. G-8 Los Angeles, CA 90012	[X]	Southern Division 411 West Fourth St., Rm. 1-053 Santa Ana, CA 92701-4516		Eastern Division 3470 Twelfth St., Rm. 134 Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.

		Page 27 of 29		
Theodore K. Stream, State Bar No. 138160				
Email: Ted.Stream@greshamsavage.com				
GRESHAM SAVAGE NOLAN & TILDEN, PC				
3750 University Ave., Ste 250 Riverside, CA 92501-3335				
UNITED STATES CENTRAL DISTRI				
In-N-Out Burgers, Inc.,	CASE NUMBER			
SACV v.	11 -	01418	AG	
CaliBurger, LLC, John C. Miller, Jeffrey Li Jue,				
		SUMMONS		
DEFENDANT(S).		SUMMONS		
A lawsuit has been filed against you. Within 21 days after service of this summor must serve on the plaintiff an answer to the attached				
Within 21 days after service of this summor must serve on the plaintiff an answer to the attached □ counterclaim □ cross-claim or a motion under Rule or motion must be served on the plaintiff's attorney, T 3750 University Ave., Ste 250, Riverside, Ca 92501-33 judgment by default will be entered against you for the	complaint \(\sigma\) 12 of the Federal Reheodore K. Stream 335	amende	d complaidure. The , whose a If you fail	nt e ansv iddres to do
Within 21 days after service of this summor must serve on the plaintiff an answer to the attached □ counterclaim □ cross-claim or a motion under Rule or motion must be served on the plaintiff's attorney, T 3750 University Ave., Ste 250, Riverside, Ca 92501-33	complaint \(\sigma\)	amended alles of Civil Procedules of Civil Pro	d complaidure. The , whose a If you fail	nt e ansv iddres to do
Within 21 days after service of this summor must serve on the plaintiff an answer to the attached □ counterclaim □ cross-claim or a motion under Rule or motion must be served on the plaintiff's attorney, T 3750 University Ave., Ste 250, Riverside, Ca 92501-33 judgment by default will be entered against you for the	complaint \(\sigma\) 12 of the Federal Reheodore K. Stream 335	amended alles of Civil Procedules of Civil Pro	d complaidure. The , whose a If you fail	nt e ansv iddres to do
Within 21 days after service of this summer must serve on the plaintiff an answer to the attached □ counterclaim □ cross-claim or a motion under Rule or motion must be served on the plaintiff's attorney, T 3750 University Ave., Ste 250, Riverside, Ca 92501-33 judgment by default will be entered against you for the your answer or motion with the court.	complaint \(\triangle \) 12 of the Federal Robert Redore K. Stream 335 relief demanded in TERRY NA	amended alles of Civil Procedules of Civil Pro	d complaidure. The , whose a If you fail	nt e answ iddres to do
Within 21 days after service of this summor must serve on the plaintiff an answer to the attached □ counterclaim □ cross-claim or a motion under Rule or motion must be served on the plaintiff's attorney, T 3750 University Ave., Ste 250, Riverside, Ca 92501-33 judgment by default will be entered against you for the	complaint \(\triangle \) 12 of the Federal Robert Redore K. Stream 335 relief demanded in TERRY NA	amenderales of Civil Procedules of Civil Proce	d complaidure. The , whose a If you fail	nt e ansv iddres to do
Within 21 days after service of this summer must serve on the plaintiff an answer to the attached counterclaim cross-claim or a motion under Rule or motion must be served on the plaintiff's attorney, T 3750 University Ave., Ste 250, Riverside, Ca 92501-33 judgment by default will be entered against you for the your answer or motion with the court.	complaint 12 of the Federal Richeodore K. Stream 335 relief demanded in TERRY NA Clerk, U.S. Di By:	amender alles of Civil Procedules of Civil Pro	d complaidure. The , whose a If you fail	nt e answ iddres to do
Within 21 days after service of this summer must serve on the plaintiff an answer to the attached counterclaim cross-claim or a motion under Rule or motion must be served on the plaintiff's attorney, T 3750 University Ave., Ste 250, Riverside, Ca 92501-33 judgment by default will be entered against you for the your answer or motion with the court.	complaint 12 of the Federal Richeodore K. Stream 335 relief demanded in TERRY NA Clerk, U.S. Di By:	amenderales of Civil Procedules of Civil Proce	d complaidure. The , whose a If you fail	nt e ansv iddres to do
Within 21 days after service of this summer must serve on the plaintiff an answer to the attached 2 counterclaim cross-claim or a motion under Rule or motion must be served on the plaintiff's attorney, T 3750 University Ave., Ste 250, Riverside, Ca 92501-33 judgment by default will be entered against you for the your answer or motion with the court. SEP 14 2011	complaint 12 of the Federal Ryheodore K. Stream 335 relief demanded in TERRY NA Clerk, U.S. Di By:	amended alles of Civil Proceed the complaint. You will be complaint. You will be court the court of the Court the court of the Court the	d complaidure. The whose a fi you fail u also mu	int e ansv addres to do est file
Within 21 days after service of this summer must serve on the plaintiff an answer to the attached 2 counterclaim cross-claim or a motion under Rule or motion must be served on the plaintiff's attorney, T 3750 University Ave., Ste 250, Riverside, Ca 92501-33 judgment by default will be entered against you for the your answer or motion with the court. SEP 14 2011	complaint 12 of the Federal Ryheodore K. Stream 335 relief demanded in TERRY NA Clerk, U.S. Di By:	amended alles of Civil Proceed the complaint. You will be complaint. You will be court the court of the Court the court of the Court the	d complaidure. The whose a fi you fail u also mu	int e ansv addres to do st file
Within 21 days after service of this summer must serve on the plaintiff an answer to the attached 2 counterclaim cross-claim or a motion under Rule or motion must be served on the plaintiff's attorney, T 3750 University Ave., Ste 250, Riverside, Ca 92501-33 judgment by default will be entered against you for the your answer or motion with the court. SEP 14 2011	complaint 12 of the Federal Ryheodore K. Stream 335 relief demanded in TERRY NA Clerk, U.S. Di By:	amended alles of Civil Proceed the complaint. You will be complaint. You will be court the court of the Court the court of the Court the	d complaidure. The whose a fi you fail u also mu	int e ansv addres to do st file

Case 8:11-cv-01418-AG -MLG Document 1 Filed 09/14/11 Page 28 of 29 Page ID #:28

UNITED S TES DISTRICT COURT, CENTRAL DISTRET OF CALIFORNIA CIVIL COVER SHEET

I (a) PLAINTIFFS (Check box if you are representing yourself □) In-N-Out Burgers, Inc.				DEFEND CaliBu	ANTS rger, LLC; John C	. Miller;	Jeffrey Li Jue				
Attorneys (Firm Name, Add yourself, provide same.) Theodore K. Stream, GRES 3750 University Ave., Ste. (951) 684-2171	SHAM	SAVAGE NOLAN & TII			Attorneys	(If Known)		•			
II. BASIS OF JURISDICTION	(Place	an X in one box only.)		III. CITIZEN (Place an	SHIP OF P	RINCIPAL PAI	TIES - 1	For Diversity Cases efendant.)	Only		
□ 1 U.S. Government Plaintiff	≅ 23	Federal Question (U.S. Government Not a Party))	Citizen of This	State	P 1	F DEF l □1	Incorporated or F		PTF	DEF □ 4
☐ 2 U.S. Government Defendant	□4	Diversity (Indicate Citize of Parties in Item III)	enship	Citizen of Ano	ther State		2 🗆 2	Incorporated and of Business in A		: □5	□ 5
				Citizen or Subj	ect of a For	eign Country 🛚	3 □3	Foreign Nation		□6	□6
IV. ORIGIN (Place an X in one	box or	nly.)								- *	
of 1 Original											
V. REQUESTED IN COMPLA	INT:	JURY DEMAND: 🗹	es □	No (Check 'Ye	s' only if de	manded in compl	aint.)			·	
CLASS ACTION under F.R.C.I	P. 23: 1	□Yes DNo		⊠	, MONEY D	EMANDED IN	COMPL	INT: 5 in excess	min./jurisdic	tional l	imit
VI. CAUSE OF ACTION (Cite	the U.S	S. Civil Statute under which	h you :	are filing and w	ite a brief st	atement of cause.	Do not c	ite jurisdictional st	atutes unless di	versity.))
15 USC §1114 (Trademark)	Infring	ement/Counterfeiting); 15	USC §	1125(a) (Unfai	r Competitio	n); Cal. Bus & P	of. Code	§17200 (Statutory	Unfair Competi	tion)	
VII. NATURE OF SUIT (Place	an X i	n one box only.)									
		-CONTRACT		TORTS		TORTS		PRISONER	LA.	BÖR 🖟	
**		Insurance Marine		SONAL INJUR Airplane	2. 10 00 000	PERSONAL	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	PETITIONS 💨	□ 710 Fair L	abor Sta	indards
				Airplane Produ		PROPERTY	潭口 210	Motions to Vacate Sentence	Act □ 720 Labor	Memt.	
		Negotiable Instrument	□ 320	Liability Assault, Libel	. I	Truth in Lendin	~ 1	Habeas Corpus	Relati	ons	
Rates/etc.		Recovery of Overpayment &	320	Slander	∞ ⊔ 380	Other Personal Property Damas		General Death Penalty	□ 730 Labor	Mgmt,	
☐ 470 Racketeer Influenced		Enforcement of	□ 330	Fed. Employers Liability	s' □ 385	Property Damag	e 🗆 540		Disclo	sure Ac	
and Corrupt Organizations	7 151	Judgment Medicare Act	□ 340	Marine	7.5	Product Liabilit		Other Civil Rights	☐ 740 Railwa		r Act
		Recovery of Defaulted	□ 345	Marine Produc		Appeal 28 USC		Prison Condition	☐ 790 Other Litigat		
☐ 490 Cable/Sat TV		Student Loan (Excl.	□ 350	Liability Motor Vehicle		158	D00007/01/04/47	RETTURE // PENALTY		Ret. Inc	c.
☐ 810 Selective Service ☐ 850 Securities/Commodities/ [II 153	Veterans) Recovery of	□ 3 <i>5</i> 5	Motor Vehicle	- 1	Withdrawal 28 USC 157		PENALTY Agriculture	Securi PROPERT	ty Act	ure.
Exchange		Overpayment of	□ 360	Product Liabili Other Personal		IVIE RIGHTS	620	Other Food &	□ 820 Соруг		111024
USC 3410	T 160	Veteran's Benefits Stockholders' Suits		Injury	□ 441	Voting	D 625	Drug	□ 830 Patent		
		Other Contract	□ 362	Personal Injury Med Malpracti	l—	Employment Housing/Acco-	623	Drug Related Seizure of	■ 840 Trade		ΠY
	⊐ 195	Contract Product	□ 365	Personal Injury	<i>'</i> -	mmodations		Property 21 USC			
□ 892 Economic Stabilization Act	T 196	Liability Franchise	□ 368	Product Liabili Asbestos Perso	· ,	Welfare American with	□ 630	881 Liquor Laws	☐ 862 Black ☐ 863 DIWC		•
□ 893 Environmental Matters		EAL PROPERTY.	L 500	Injury Product		Disabilities -		R.R. & Truck	(405(g		,
<u>.,</u>		Land Condemnation	######################################	Liability		Employment	□ 650	Airline Regs	□ 864 SSID	Title XV	VI
		Foreclosure Rent Lease & Ejectment		MMIGRATION Naturalization	446	American with Disabilities -	[ഥ 660	Occupational Safety /Health	□ 865 RSI (4		Zant
nation Under Equal	□ 240	Torts to Land		Application		Other	□ 690	Other	□ 870 Taxes		
		Tort Product Liability All Other Real Property		Habeas Corpus Alien Detainee Other Immigra Actions		Other Civil Rights			or Det □ 871 IRS-T USC 7		
			<u> </u>			_					

FOR OFFICE USE ONLY: Case Number:

<u>84 CV 11 - 01418</u>

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW

Case 8:11-cv-01418-AG -MLG Document 1 Filed 09/14/11 Page 29 of 29 Page ID #:29

UNITED S TES DISTRICT COURT, CENTRAL DISTRET OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Has this action been previously filed in this court and dismissed, remanded or closed? In No Yes If yes, list case number(s):						
VIII(b). RELATED CASES: Have any cases been previously filed in this court that are related to the present case? VNo Yes If yes, list case number(s):						
Civil cases are deemed related if a previously filed case and the present case: (Check all boxes that apply) A. Arise from the same or closely related transactions, happenings, or events; or B. Call for determination of the same or substantially related or similar questions of law and fact; or C. For other reasons would entail substantial duplication of labor if heard by different judges; or D. Involve the same patent, trademark or copyright, and one of the factors identified above in a, b or c also is present.						
IX. VENUE: (When completing the following information, use an additional sheet if necessary.)						
(a) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which EACH named plaintiff resides. Check here if the government, its agencies or employees is a named plaintiff. If this box is checked, go to item (b).						
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country			
In-N-Out Burgers, Inc. does b	usiness in Orange Co	ounty, California				
			f other than California; or Foreign Country, in which EACH named defendant resides. f this box is checked, go to item (c).			
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country			
CaliBurger, LLC is a Delawar in the State of California, City John C. Miller & Jeffrey Li Ju	of Diamond Bar in	Los Angeles County.				
(c) List the County in this Distriction Note: In land condemnation			f other than California; or Foreign Country, in which EACH claim arose.			
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country			
Orange County						
* Los Angeles, Orange, San Bern Note: In land condemnation cases	nardino, Riverside, Ve , use the location of the	entura, Santa Barbara, or S tractor and involved	San Luis Obispo Counties			
X. SIGNATURE OF ATTORNEY (OR PRO PER): Date September 3, 2011						
Notice to Counsel/Parties: The CV-71 (JS-44) Civil Cover Sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law. This form, approved by the Judicial Conference of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed but is used by the Clerk of the Court for the purpose of statistics, venue and initiating the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)						
Key to Statistical codes relating to	Social Security Cases:					
Nature of Suit Cod	le Abbreviation	Substantive Statement of	Cause of Action			
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))				
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)				
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))				
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))				
864	SSID	All claims for supplementa Act, as amended.	al security income payments based upon disability filed under Title 16 of the Social Security			
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))				